



STYLE GUIDE

COLOUR PALETTE

Community
Blue
R0 G176 B240

White

WIN
Blue
R13 G5 B75

Dark Grey
R39 G53 B61

BlueScope
Blue
R42 G110
B187

BlueScope
Grey
R92 G127 146

FONT

Calibri

Standard Microsoft desktop font

HEADINGS

Calibri in CAPITALS and **bold**.

Colour – Community Blue

Font Size – 24 point or as appropriate

BODY COPY

Body copy - Calibri in lower case

Colour – WIN Blue

Font Size – 11 or 12 point or as appropriate

NOMENCLATURE

The program is to be referred to in body copy as the *BlueScopeWIN Community Partners* program. Name italicised.